

Larry Richman

Communications strategist and social media content marketer who works for The Church of Jesus Christ of Latter-day Saints. See

[LinkedIn.com/in/larryrichman](https://www.linkedin.com/in/larryrichman).

Conservative in values (religious, fiscal, economic, social), but aggressive and disruptive in management style, investing style, and entrepreneurship.



Social media expert, Internet strategist, and online marketing professional. Certified PMP® (Project Management Professional). Authored over a dozen books, numerous book translations, and articles in professional magazines and journals. Translator in three languages.

Experienced product manager for printed, audiovisual, and web products (including LDS.org and other major websites). Domain portfolio manager. AIPMM Certified Product Manager and Certified Product Marketing Manager.

Publishing executive for a major publishing company with experience in writing, editing, graphic design, e-books, printing, marketing, and distribution.